



The Make-A-Wish Foundation® of Philadelphia and Susquehanna Valley is a non-profit organization established in February of 1986. We serve Cumberland, Dauphin, Lancaster, Lebanon, Perry, Chester, Delaware, Philadelphia, Montgomery, and Bucks counties. Governed by a Board of Directors, a hard working staff and a volunteer base all help us to achieve our service goals.

Very simply, we grant the wishes of children with life threatening medical conditions to enrich the human experience with hope, strength and joy.

For the past three years, our chapter of Make-A-Wish has earned a 4-star rating from Charity Navigator, America's leading charity evaluator. Only 12% of the charities they have rated received at least two consecutive 4-star evaluations indicating our chapter outperforms most charities in America in its effort to operate in the most fiscally responsible way possible. So you can be assured your funds will be put to good use as 84.5% of contributions go toward our program.

Each wish is a unique, memorable experience for a wish child, the family, and for those who participate in the wish. Most wishes fall under one of four categories: "I want to have..." "I want to go..." "I want to be..." and "I want to meet". The #1 wish each year with 47% of our Wish Kids—is Disney related. Other wishes range from meeting a celebrity, getting a new computer, or going on a fantastic shopping spree.

Make-A-Wish Foundation® is the nation's largest wish-granting organization. It has fulfilled the wishes of more than 161,000 children in the United States and its territories since 1980. Based in Phoenix, the Make-A-Wish Foundation serves every community in the United States, Guam and Puerto Rico through its 67 chapters.

For more information on becoming a sponsor, a volunteer or referring a child please contact our office.



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1054 New Holland Avenue  
Lancaster, PA 17601



# The 20th Annual Mother's Day Truck Convoy May 10, 2009



**We grant the wishes of  
children with life  
threatening medical  
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World's Longest Truck  
Convoy since 2003



Convoy King & Queen, Matt and Heather Strawser are pictured with Randy Etzweiler, Convoy Chair and Paulette Battenfelder, Regional Director for Make-A-Wish.

## A CONVOY IS BORN!

In 1990, Matt and Heather wished to ride in a big rig. An abundance of truck drivers wanted to be involved so our volunteers thought that additional wish children should be invited to enjoy the adventure. Forty-three trucks later Matt and Heather's wish came true and our convoy was born! In 2003 the convoy set the Guinness World Record for the Worlds Longest Truck Convoy. In 2004, we broke our own record with 391 trucks.

Today 350-450 trucks come together each year to support the foundation. For many it is a tradition. For others it's a passion. Carrying the most precious cargo of all—our wish kids—most drivers form a bond with the children that lasts a lifetime.



The drivers are a main factor in the success of this event. Each driver is asked to collect pledges. The 30 drivers who raise the most money are awarded the distinct honor of being placed in our front row. The competition is quite stiff.

Our top sponsors are also featured in the front row after the top 30 drivers.



### We Couldn't Do it Without our

### SPONSORS!

As a sponsor for this event your generosity in underwriting expenses or securing a large scale donation allows us to direct more of the proceeds to wish granting. Sponsors are needed to help support:

- ★ Set-up needs
- ★ Advertising
- ★ Maintenance
- ★ Food
- ★ Prizes
- ★ Saleable items for our auction

Your 100% donation of food products and food service items are most needed. Over 6,000 people are served food that day. Our food committee takes great pride in serving quality, fresh and delicious food. Major sponsors are featured in our event advertising.



Activities start the morning of the event at 8:30 AM. There are many activities throughout the day such as: kids games, our famous auction, live bands, stage acts, strolling clowns, great food and mascots.

The convoy leaves the Burle Business parking lot at 1:30. This is a sight to be seen. You do not want to miss it!

### Our Auction

In past years, we have had cars, pianos and large screen television sets as some of our big ticket items. Every year



our auction offers hundreds of Amish made items. This alone is a big draw. A donation from your business is sure to be a desired item. Housewares, crafts, services, flowers, furniture, tires, appliances and paintings are just a few suggestions. All items must be new or unused.

### Not Sure How to get Involved? It's Easy...!

There is so much you can do to help grant a wish. Volunteer to be a wish granter, join our Clown Club, hold a fundraiser, be a corporate sponsor. To find out how you can help please call our office at 717-295-6684.

